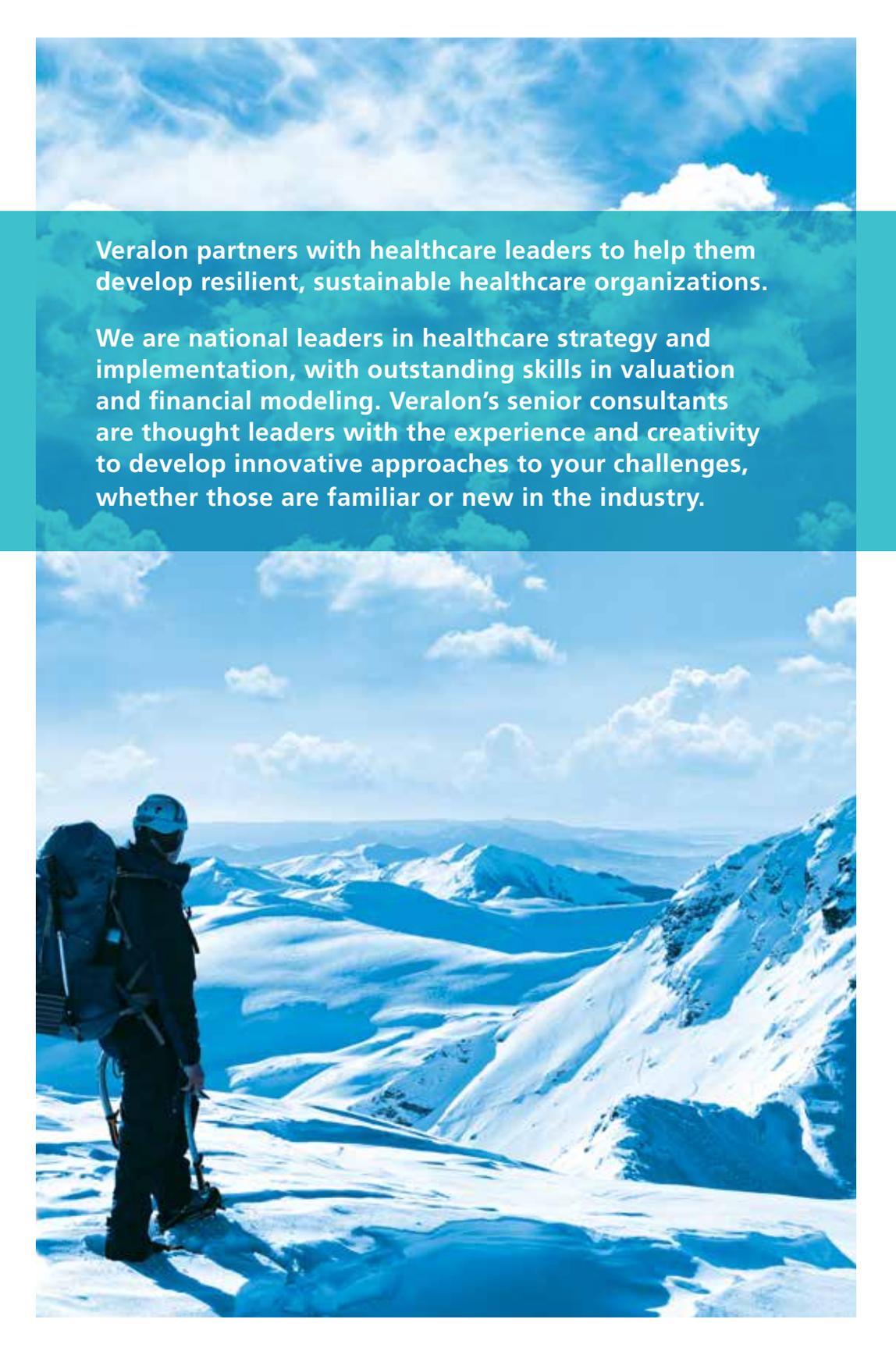




**VERALON**

**TRANSFORMATIVE  
HEALTHCARE CONSULTING**



Veralon partners with healthcare leaders to help them develop resilient, sustainable healthcare organizations.

We are national leaders in healthcare strategy and implementation, with outstanding skills in valuation and financial modeling. Veralon's senior consultants are thought leaders with the experience and creativity to develop innovative approaches to your challenges, whether those are familiar or new in the industry.

## IN A FOREST, NO TREE STANDS ALONE

With a forest of interrelated challenges facing healthcare organizations, you need consultants who can see beyond the tree they are facing. Value-based payment motivates clinical transformation; physician engagement may require compensation valuation; shared savings require quality of care improvement; acquisitions thrive on integration planning.

Veralon has the extensive skill set and experience to see and address the interrelationships that make up your "forest," whether you are developing organizational strategy, considering an acquisition, or developing your capabilities in population health management. We offer expertise built on years of experience across a wide spectrum of services. We know that in healthcare consulting, relationships count.



70%

of our business  
comes from  
prior clients

# THE EXPERIENCE AND CAPABILITIES TO DELIVER

Veralon has completed thousands of consulting engagements for:

- Health systems
- Community hospitals
- Academic medical centers
- ACOs/PHOs/CINs
- Health plans
- Physician groups

Our directors, principals, and managers average more than 25 years of healthcare industry consulting and operational experience, much of it hands on, so we can successfully attack complex problems that require senior-level intuition and expertise. We hold MBAs, CVAs, other credentials — and a deep commitment to helping our clients.



>25

Our senior team  
averages over  
25 years of  
experience

As a team, we have a combination of strategic, financial, management, and clinical insight that allows us to effectively address the many challenges you face.

# READY TO MEET YOUR NEEDS

Veralon offers a full range of services to meet your consulting needs.

We have offices in Philadelphia, Chicago, and New York City, and have worked throughout the contiguous United States, as well as Canada.

## Our services include:



### Strategy and Planning

We convert your strategic goals and market data into reliable financial assessments and practical healthcare planning recommendations.

### Mergers and Transactions

We can examine your ability to stay independent, look at partnership opportunities, create a merger agreement, develop an implementation plan, or plan for true system integration.

### Valuation and Physician Compensation

We support you in developing, implementing, and optimizing structures and programs to improve quality of care and use resources efficiently.

### Clinical Transformation and Value-Based Payment

Our certified valuers keep you in compliance, and provide methodological rigor, yet are flexible and creative enough to respond to the wide variety of situations that arise.



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