

Learning to Navigate at the Intersection of Technology, Policy, and Business

“The ISOC NGL eLearning course was amazing. I have become much more involved in the Internet governance ecosystem here in México since finishing the course. In October 2014, I joined the National Digital Strategy Coordination, an office of the Presidency of the Republic.”

Israel Rosas

NIC México and Internet Society Partner to Boost México's Next Generation of Internet Influencers

NIC (Network Information Center) México is responsible for the .MX Internet Registry, and provides resources for México's Internet development. To build the pool of well-qualified leaders who can help México realize the transformational power of the global Internet, NIC México sponsored a number of individuals in taking the Internet Society's principal online course on Internet governance, “Shaping the Internet: History and Futures.”

Ten individuals were sponsored in 2014, an increase from five in 2013. Half of the 2014 group were women, in a specific effort to increase women's participation in México's Internet ecosystem. The Internet Society and NIC México partnership is ongoing.

The Challenge

NIC México wanted to invest in emerging young Mexican Internet leaders using a more structured and formal approach than it had done previously. NIC México wanted potential leaders to understand the Internet and how it should be governed, and the principles that should guide its future evolution.

The Internet Society Solution

The Internet Society's Next Generation Leaders programme and its ‘Shaping the Internet’ eLearning course provided the mechanism for NIC México to achieve its goals. Since its inception in 1992, the Internet Society has been at the forefront of global Internet education and leadership development. The ‘Shaping the Internet’ course is part of the Society's ongoing efforts to identify and empower Internet leaders who understand the importance of free and open Internet access, and to provide them with the knowledge and skills to drive Internet development in their own countries as the next billions of users come online.

The six-month moderated online course introduced the Mexican participants to the concepts of multi-stakeholder participation, current global challenges for the Internet (regulation, human rights and privacy concerns, and freedom of access and expression, among others), and how to address these issues locally. In addition to expanding participant knowledge, the course helped participants develop their Internet-related networks and cultivated their leadership skills. Participants also benefited from working with the moderator, a regional expert on Internet governance.



internetsociety.org



Results

“I think this Next Generation Leaders course is becoming the flagship of NIC México capacity building efforts,” says Manuel Haces Aviña who coordinated the sponsorship with the Internet Society for NIC México. “Which is great! Who better than the Internet Society to conduct this effort? The Internet Society is the most legitimate organization involved in Internet governance capacity building, and is the indisputable world leader on Internet standards, policy, and future development.”

Haces Aviña continued, “México held its first national IGF-based forum, Dialogues on Internet Governance, in November 2013 and a second forum in February 2015. Several of the participants in the ‘Shaping the Internet’ online course were deeply involved. I strongly believe the course helped to build the foundation these individuals needed to be meaningful contributors. **It was a real turning point for Mexican Internet policy.**”

“The course provides **EVERYTHING** you need to know about Internet Governance: the actors, the forums, the levels of analysis—local, regional, global—the current challenges, and how they all interact.”

Shaping the Internet: History and Futures

A moderated online learning course from the Internet Society’s Next Generation Leaders Programme
www.internetsociety.org/elearning

“Shaping the Internet,” a six-month moderated online course, is designed to bridge the knowledge base of the technical and policymaker communities within the Internet ecosystem, ensuring that each has a complementary understanding of the other’s subject matter area.

Each year we offer several 25-person moderated classes in Spanish, French and English. Course participants come from diverse geographic and professional backgrounds and have a unique opportunity to learn from each other’s experience. We use blogs and community forums, to facilitate vibrant discussions between learners, and with subject matter experts. Course modules examine:

- Internet history, principles, and characteristics
- Significant Internet technical, legal, and policy issues
- Roles of key Internet stakeholders

If interested in more information, including course availability in other languages or how we can support your organization or community, please contact leaders@isoc.org.



Internet Society
 Galerie Jean-Malbuisson 15
 CH-1204 Geneva, Switzerland
 Tel: +41 22 807 1444
 Fax: +41 22 807 1445
<http://www.internetsociety.org>

1775 Wiehle Ave. Suite 201
 Reston, VA 20190, USA
 Tel: +1 703 439 2120
 Fax: +1 703 326 9881
 Email: info@isoc.org

www.internetsociety.org

