



NonProfit HelpDesk Training Videos for Nonprofit Organizations—Now Available Online

The NonProfit HelpDesk develops holistic educational programs specifically designed to meet the needs of non-profit organizations, with a special focus on smaller organizations.

Each year we offer courses and webinars taught by practicing experts in each field.

Now, you can access videos of many of these workshops, at your desk, at home, or wherever you can access the Internet. Catch up on something you missed, review a workshop you attended, or watch one for the first time.

Our videos are available right now at: www.library.nphd.org.

While the original workshops were half or full-day programs, each video is approximately 30 minutes long and focused on a single aspect of the workshop. Watch a single video of immediate interest, or watch the whole workshop over the course of several days.

Video subjects currently available include:

- **Financial Management**
- **Fundraising**
- **Human Resources**

More videos will be added to the site as we complete production.

In the Fundraising category you will find:

Grant Writing

This two-video sequence will teach you how to write winning grant proposals. The first video covers the big picture—the grant “offering,” funder hot buttons and synergies.

The second video covers the details—eligibility for the grant, documentation requirements, submission deadlines and organizing and writing.

Introduction to Fundraising for Nonprofit Organizations

This video will help you learn effective avenues of fundraising and proven fundraising techniques. Enhance your natural fundraising abilities, improve your bottom line and increase the effectiveness and long-term viability of your organization.

The Human Resources category includes:

Diversity and Cultural Sensitivity

This video will increase your understanding of yourself and others so you can conduct day-to-day interactions with clients of differing cultures and backgrounds more efficiently and sensitively. Includes:

Emotional Intelligence

This video addresses the importance of emotional intelligence, the nature of empathy, listening for feelings, validation techniques and using solution-focused questions.

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